

Simplifying B2B Sales and Marketing with xiQ's Generative AI

6 Essential Prompts for Developing Value-Centric Marketing Collateral



Vanessa Ford Account Executive

Cyber Eye

Hi, I'm Vanessa Ford. Today, I'll be using xiQ's Gilroy to:

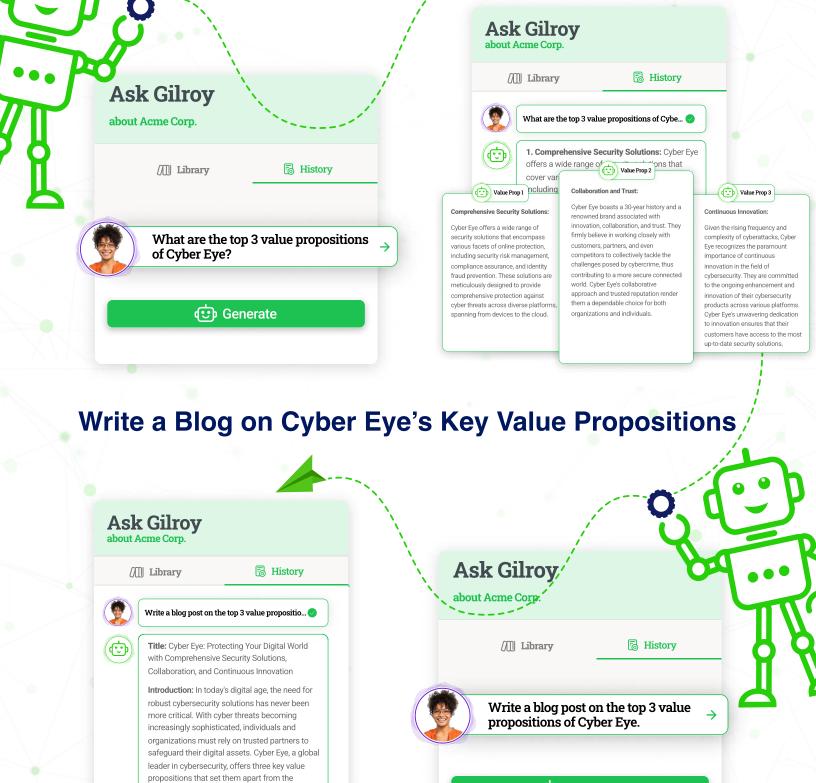
- Identify Cyber Eye's key value propositions
- Craft a blog post
- Generate title suggestions for the blog post
- Develop a business case study
- Create a video script for Cyber Eye's key value propositions
- Draft a LinkedIn post

I will begin by uploading Cyber Eye's marketing collateral to xiQ's Document Hub. This will ensure that Gilroy has access to the latest corporate-approved materials from Cyber Eye for its Al-generated content.

Upload Your Company's Collateral on xiQ's Document Hub

	Document uploaded successfully	×
Cyber Eye 🛛		Ask Gilroy? T Upload document
Name	Uploaded by	\otimes
Value Props	Amanda Nakra	Upload
Product Solution Map	Navnit Nakra	Drop files here to upload
Customer Success Storie	S Ishita Grover	POFs PFT 💯 WORD TXT Maximum file size: 100MB
Company Dossier	Li Shi	

Identify Key Value Propositions of Cyber Eye



😳 Generate

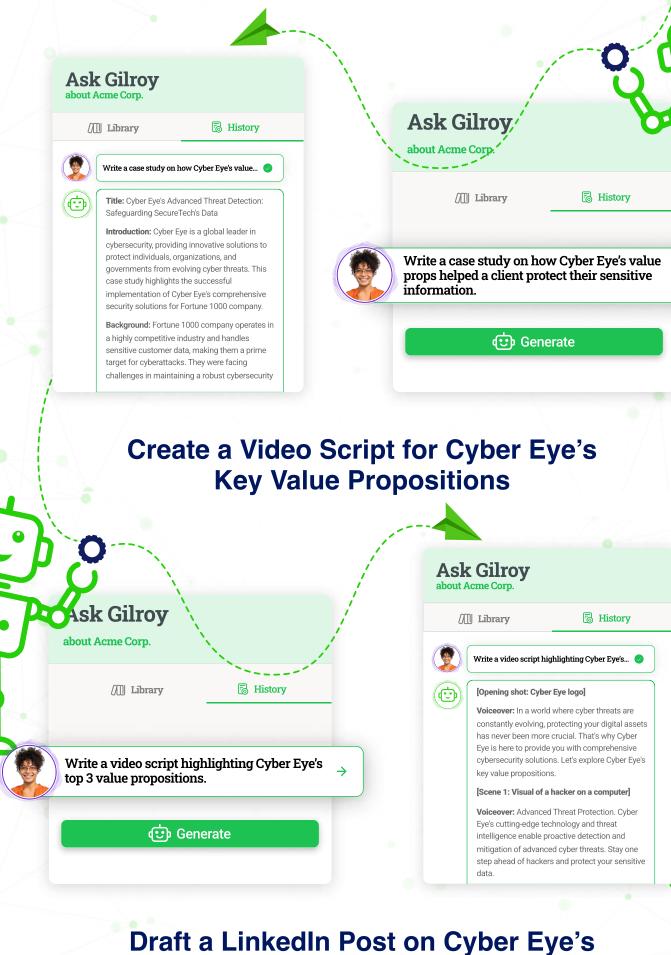
Generate Title Suggestions for the Blog Post

	Ask Gilroy about Acme Corp.
ProAsk Gilroy	All Library 🔂 History
about Acme Corp.	Suggest five titles for this blog post.
/ Library 🗟 History	1. "Securing Your Digital World: How Cyber Eye's Comprehensive Security Solutions Keep You Safe"
	2. "Building Trust in the Digital Age: Cyber Eye's Collaborative Approach to Cybersecurity"
Suggest five titles for this blog post. \rightarrow	3. "Staying Ahead of the Threats: Cyber Eye's Continuous Innovation in Cybersecurity"
	4. "Protecting What Matters Most: Cyber Eye's Holistic Approach to Online Security"

competition: comprehensive security solutions, collaboration and trust, and continuous innovation. In this blog, we will explore these value propositions and how they contribute to

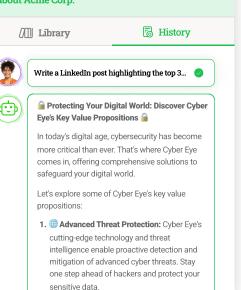
 \rightarrow

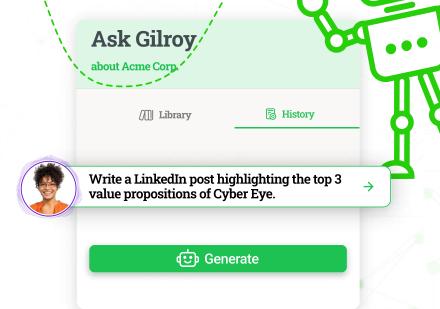
Develop a Business Case Study



Key Value Propositions

Ask Gilroy about Acme Corp.





Why Gilroy?



Conversational Interface: Gilroy offers a seamless conversational interface that requires no complex prompts or jargon.

Ö ()

No Information Overload: Gilroy efficiently combs through information, providing you with precise and relevant details about your prospects and accounts.



Up-to-the-Minute Research: Gilroy provides customized prompts for efficient research and informed interactions across various prospects and accounts.



Spend More Time Selling: Gilroy accelerates sales cycles, saves hours of research time, and helps close more deals faster.



Boost Sales Performance: Gilroy empowers salespeople to achieve a 12x increase in booked demos, a 30% increase in pipeline, and 38% rise in win rates.



Rediscover Work Life Balance: Gilroy supports salespeople in achieving work-life balance, eliminating stress, saving time, and maximizing productivity.



www.xiqinc.com

100 Redwood Shores Parkway, Suite 100 Redwood City, CA 94065, USA.



Available on



