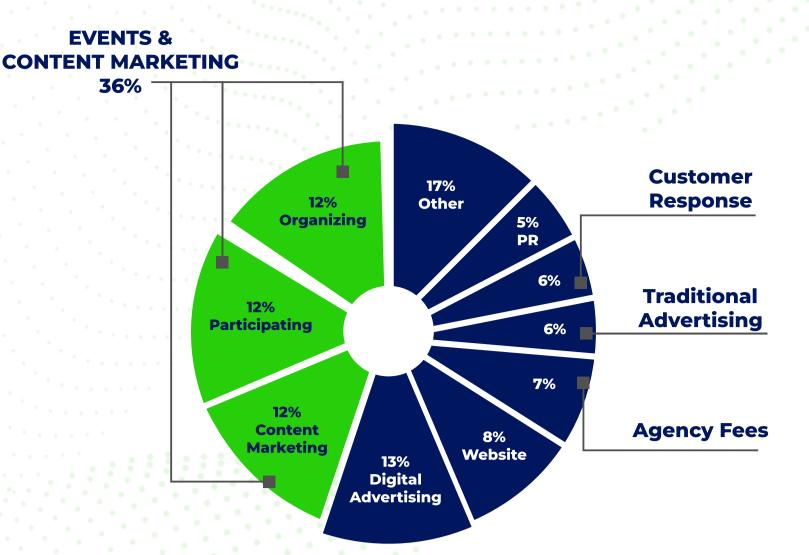


THE NEW REALITY OF MARKETING

New Age B2B Marketing - Innovate or Die

Marketing Budget Brekdown



B2B Marketers Biggest Challenges Right Now

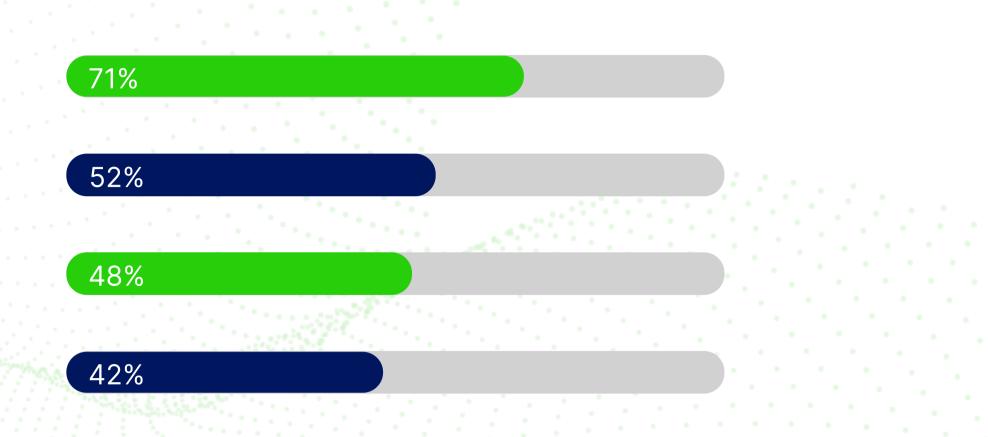
40%

38%

Campaign execution and content creation

- Realigning marketing skills and resources to new priorities
- Finding new ways to engage prospects

Lack of bandwidth to create new content



In-person events have

been canceled!

Face-to-face meetings have been canceled!

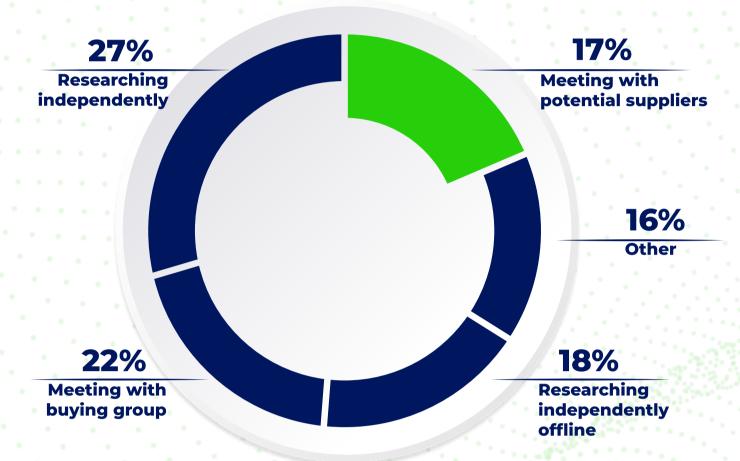
Networking opportunities are now virtual!



Realigning budget/people resources to new initiatives

Increased focus on customer communications

83% of Influence on Buyer Happens before face-to-face Meeting



Business need to Retool their Marketing and Demand Generation!



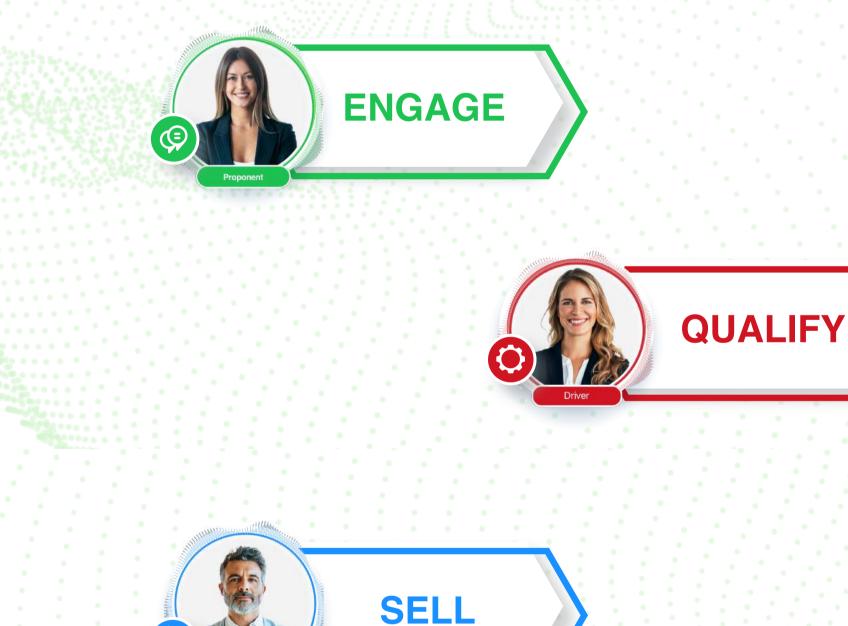
The secret of Winning in 2023 and Beyond



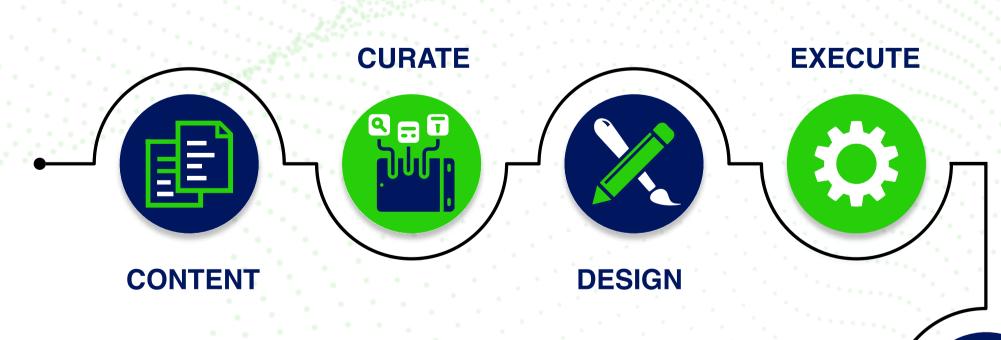
Combine relevant 3rd-party content with your own collateral

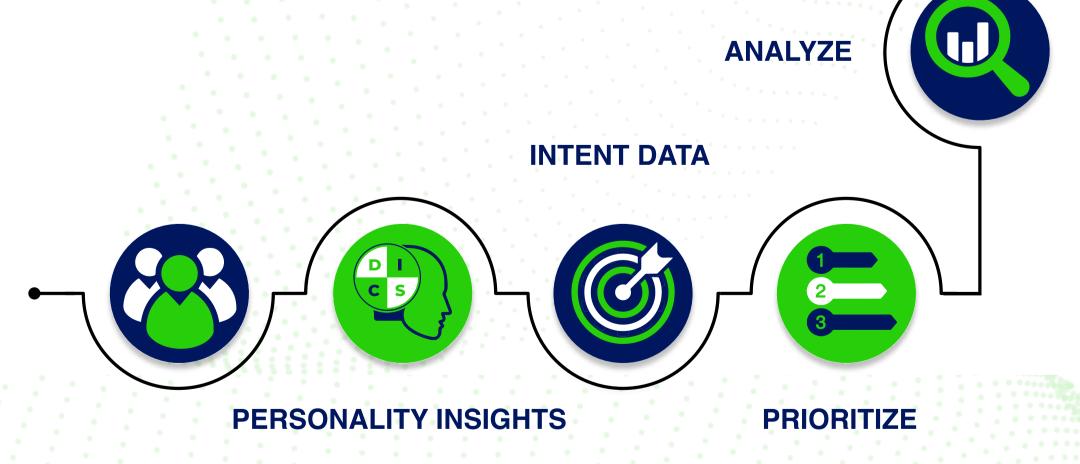
Establish frequent cadence to maintain constant presence

xiQ only B2B platform to combile Al and Psychology with Sales and Marketing



One end-to-end platform





Results within days!

Develop and execute highly engaging campaigns in record times using xiQ's intuitive platform.

xiQ Guarantees Campaign Development and Execution:

- 95% faster
- 90% lower cost
- 10x engagement

Get started in less than a week!



B2B sales enablement and engagement platform combines AI and Psychology to help sellers accelerate sales and close deals faster



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