

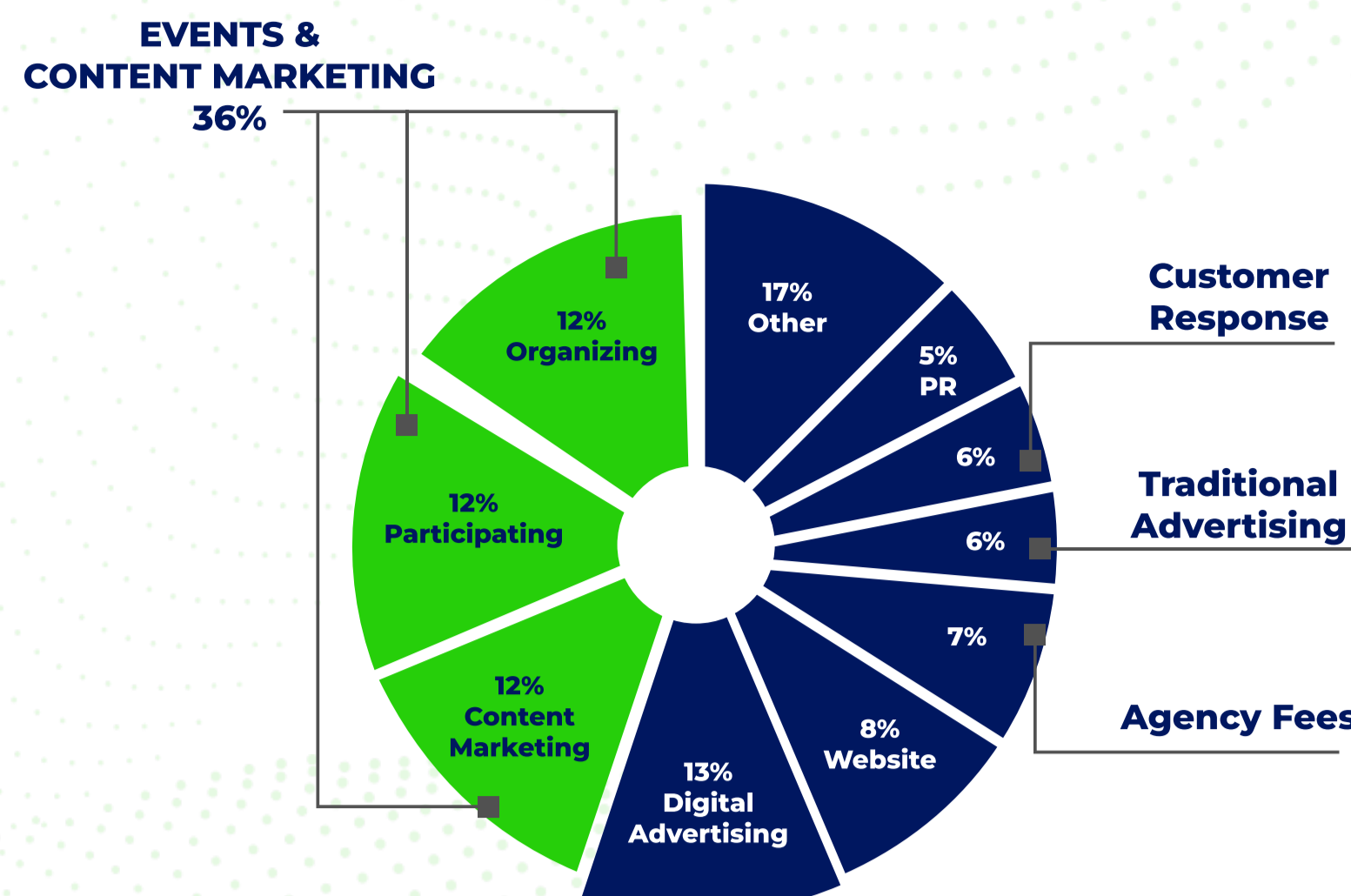
THE NEW REALITY OF MARKETING

New Age B2B Marketing - Innovate or Die

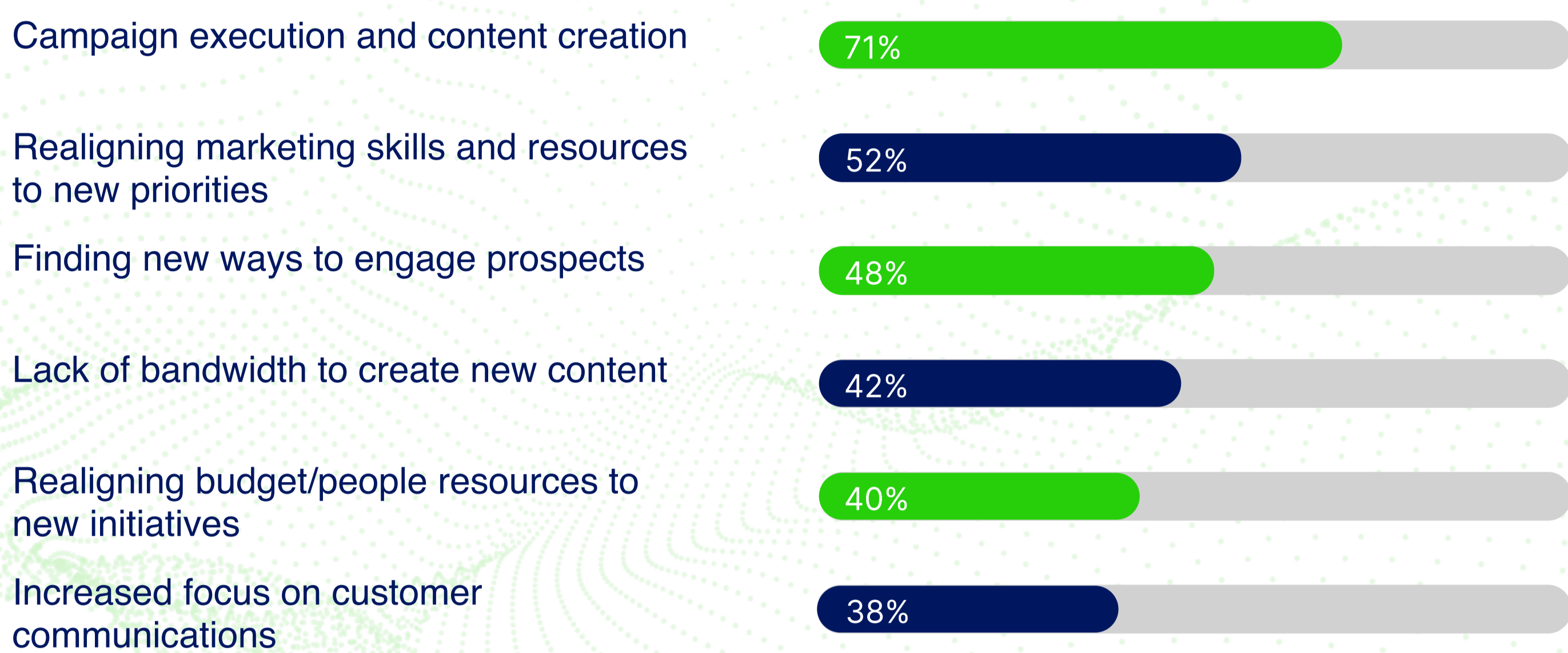
- In-person events have been canceled!
- Face-to-face meetings have been canceled!
- Networking opportunities are now virtual!



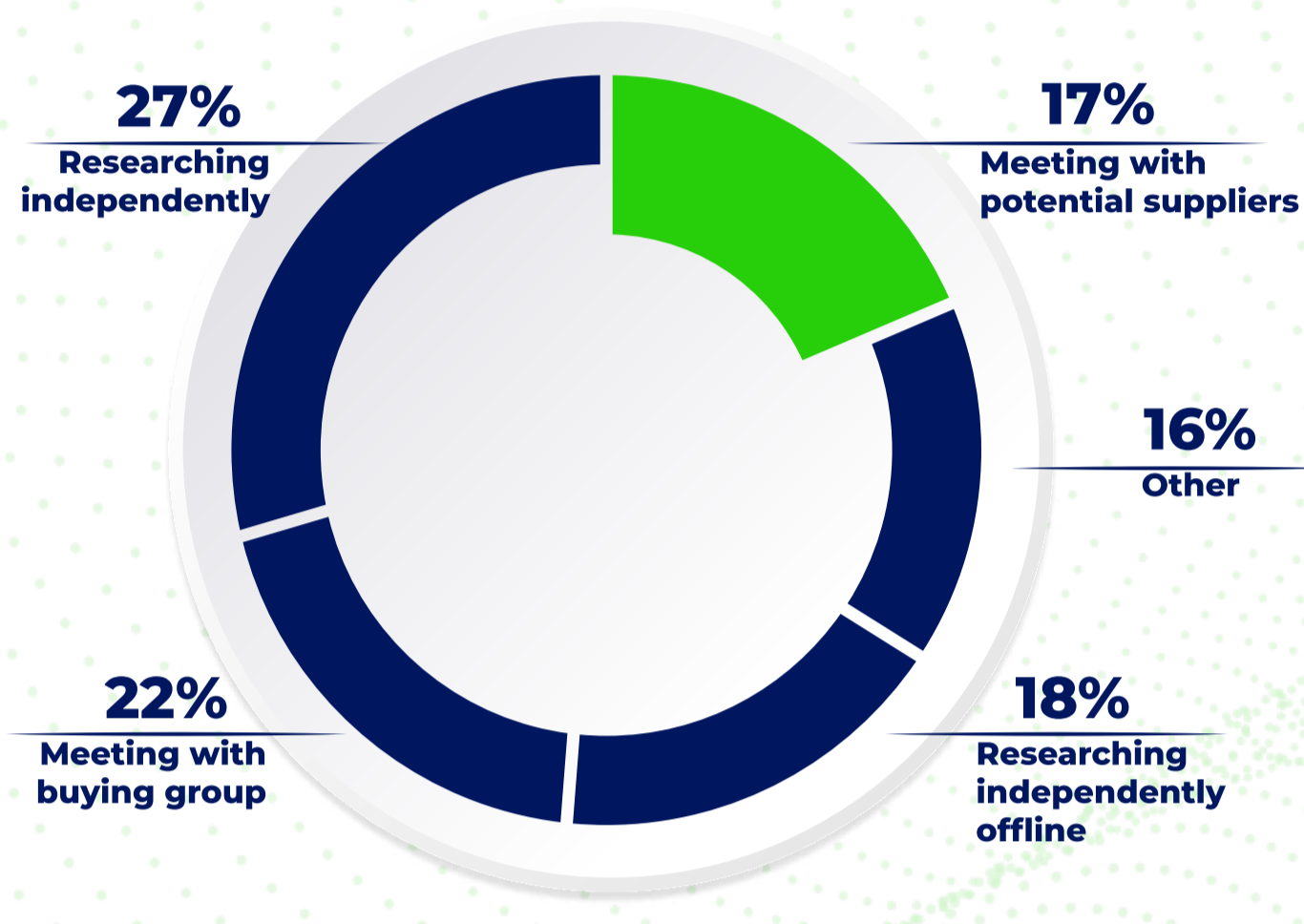
Marketing Budget Breakdown



B2B Marketers Biggest Challenges Right Now



83% of Influence on Buyer Happens before face-to-face Meeting



Business need to Retool their Marketing and Demand Generation!



The secret of Winning in 2023 and Beyond

DON'T SELL - EDUCATE



Combine relevant 3rd-party content with your own collateral

BE EVER-PRESENT

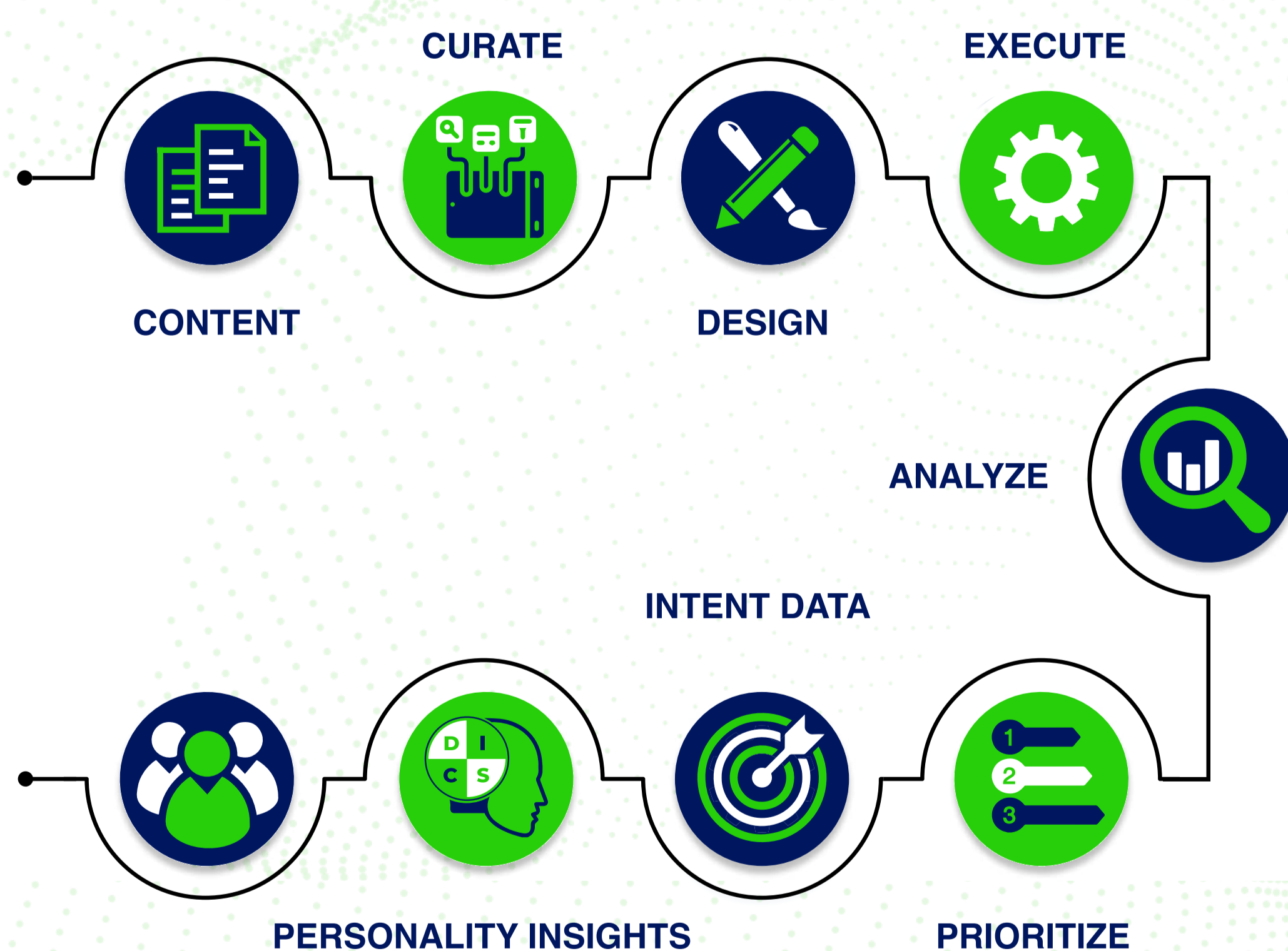


Establish frequent cadence to maintain constant presence

xiQ only B2B platform to combine AI and Psychology with Sales and Marketing



One end-to-end platform



Results within days!

Develop and execute highly engaging campaigns in record times using xiQ's intuitive platform.

xiQ Guarantees Campaign Development and Execution:

- 95% faster
- 90% lower cost
- 10x engagement

Get started in less than a week!



B2B sales enablement and engagement platform combines AI and Psychology to help sellers accelerate sales and close deals faster