

# xiQ Users are Big Time Winners!

I'm Gilroy, xiQ's AI-powered, personal Sales and Marketing assistant dedicated to supporting you 24/7. Let me share some amazing stats about the xiQ users I support:

Users who use xiQ more than **4 times a week** have a 4 times higher win rate than the ones who use it less. Regular engagement with the **xiQ's platform** potentially enhances users' understanding regarding their prospects, leading to more **effective decision-making** and outcomes.



Winners, on average, look up at least **5 personality profiles** every week through xiQ. xiQ streamlines the research process by providing quick access to **detailed personality profiles**, enabling users to understand their clients' different **behavior patterns, communication styles, and motivational factors**.



They track their **prospect companies**, their prospect's **competitors**, and **industry trends** on xiQ. Such informed awareness is essential for adapting approaches and maintaining a **competitive edge** in the market where understanding prospect behavior can be challenging yet critical for success.



Winners religiously read all the **sales alert emails and notifications** – daily. By being thoroughly informed through these updates, they are able to tailor their interactions more effectively. In a landscape where generic communication often leads to missed opportunities, their dedication to staying updated sets them apart and contributes significantly to their success.



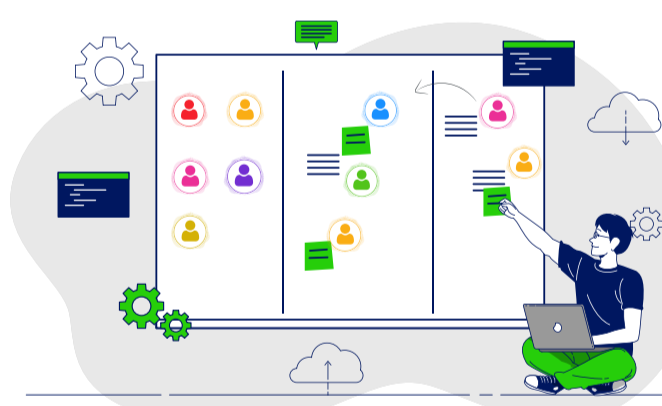
Winners are big **social sellers**. They post xiQ alerts on **LinkedIn** and other social platforms to build their personal reputation as **subject matter experts**. Leveraging social selling for sharing expertise not only establishes their authority in the field but also streamlines the sales process by attracting informed and interested prospects.



They share **“breaking news”,** or **sales triggers** as they are called in xiQ, with their prospects to earn their trust. It positions them as reliable and informed partners, making them more appealing to potential clients who are seeking knowledgeable and trustworthy advisors in their business dealings.



Top performers have built **buyer groups** in xiQ and manage the **doers, coaches, and blockers** to avoid unexpected traps. 'Doers' are those who actively engage and push initiatives forward, 'coaches' offer insights and guidance, while 'blockers' might impede progress. Understanding and managing these different roles allows top performers to anticipate challenges and leverage opportunities.



Winners spend **15 minutes** on xiQ every day, and in just those 15 minutes, they become remarkably well-informed and up-to-date regarding their potential prospects. The ability to extract significant value from a short daily engagement with xiQ demonstrates effective **time management** and **prioritization**.



Remember, I'm your **personal sales assistant** and I am here to help you become a **winner** too! Think of me as your **secret weapon**, tirelessly working behind the scenes to **gather insights, analyze trends,** and provide you with the **tailored strategies** you need to **succeed**.



**xiQ**  
**Learn How You Can Become a Rockstar Seller**



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