xiQ THE NEW REALITY OF MARKETING

NEW AGE B2B MARKETING - INNOVATE OR DIE

In-person events have been canceled!

Face-to-face meetings have been canceled!

Networking opportunities are now virtual!

B2B MARKETERS BIGGEST CHALLENGES RIGHT NOW

Campaign execution and content creation

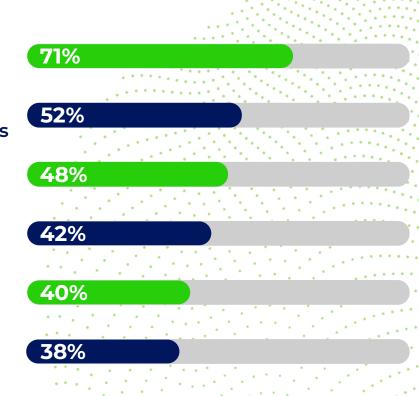
Realigning marketing skills and resources to new priorities

Finding new ways to engage prospects

Lack of bandwidth to create new content

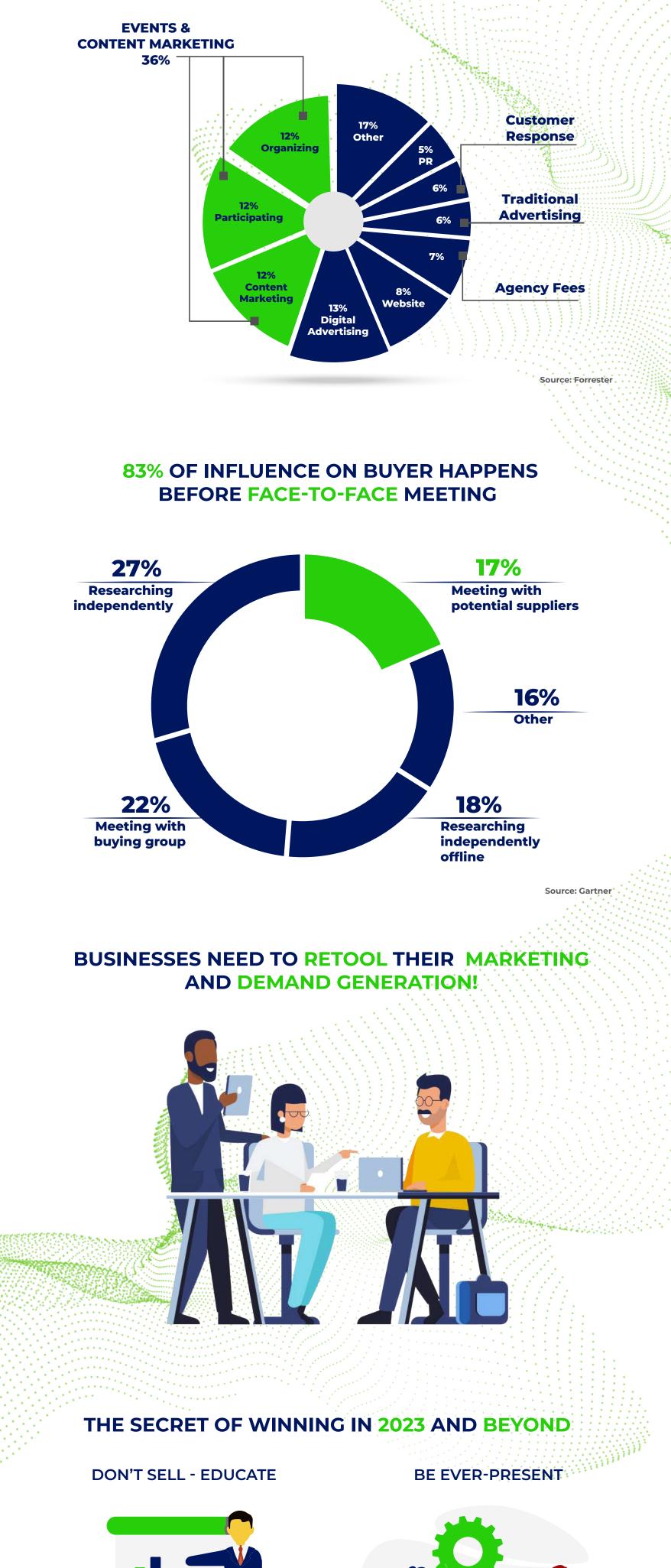
Realigning budget/people resources to new initiatives

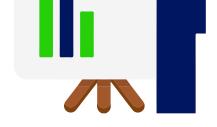
Increased focus on customer communications



OUN OCORO

MARKETING BUDGET BREAKDOWN





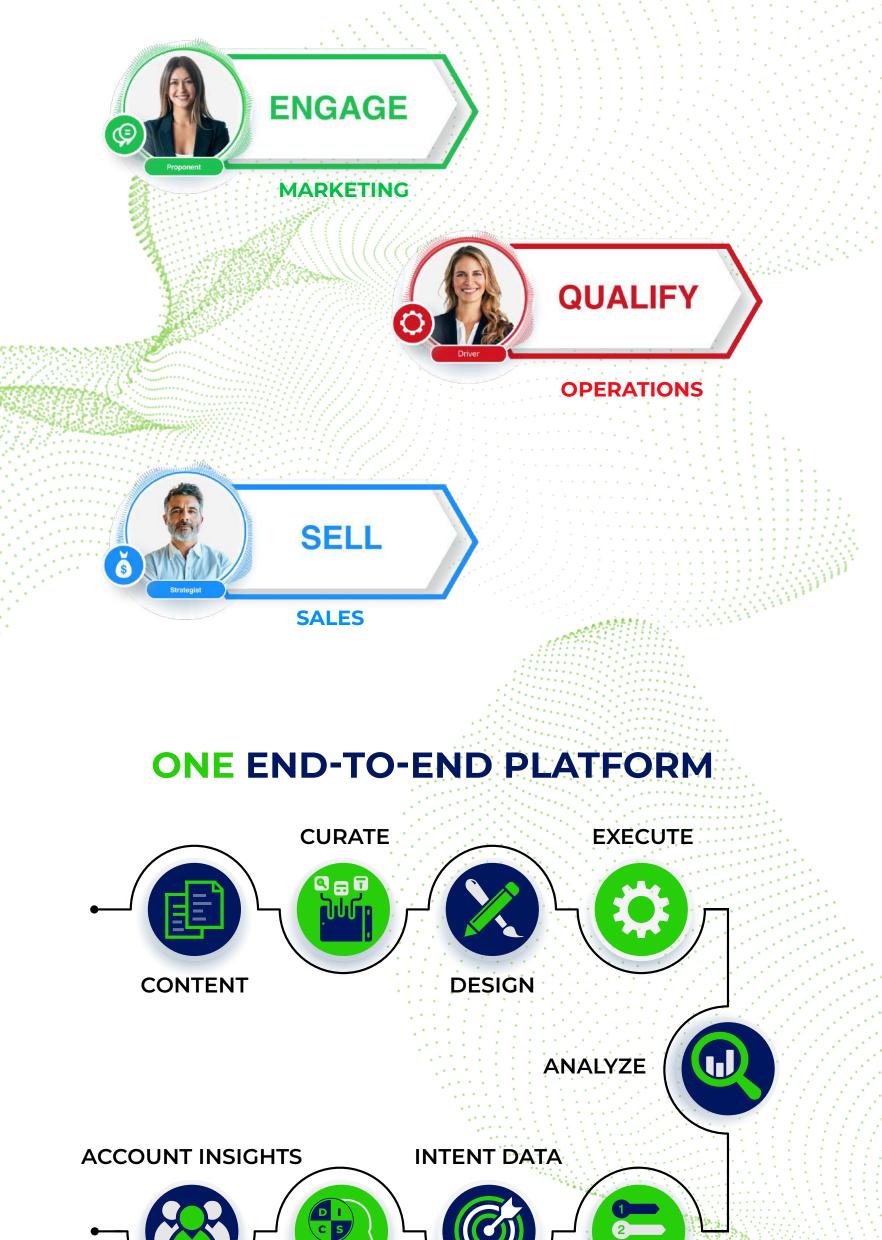


Combine relevant 3rd-party content with your own collateral

Establish frequent cadence to maintain constant presence

xiQ - SOLUTION

xiQ the only B2B platform to combine AI and Psychology with Sales and Marketing





RESULTS WITHIN DAYS!

DEVELOP AND EXECUTE HIGHLY ENGAGING CAMPAIGNS IN RECORD TIMES USING xiQ's INTUITIVE PLATFORM.

xiQ GUARANTEES CAMPAIGN DEVELOPMENT AND EXECUTION:

- 95% FASTER
- 90% LOWER COST
- 10x ENGAGEMENT

0.1

-

V

62

小

GET STARTED IN LESS THAN A WEEK!



B2B SALES ENABLEMENT AND ENGAGEMENT PLATFORM COMBINES AI AND PSYCHOLOGY TO HELP SELLERS ACCELERATE SALES AND CLOSE DEALS FASTER

0:1

Se .

V

ē0

0

1584

11.90 AL



Se

(A) (20)



www.xiqinc.com +1.650.815.4015

100 Redwood Shores Parkway, Suite 100 Redwood City, CA 94065, USA. Available on

Available on the App Store

