## **xiQ** THE NEW REALITY OF MARKETING

#### **NEW AGE B2B MARKETING - INNOVATE OR DIE**

In-person events have been canceled!

Face-to-face meetings have been canceled!

Networking opportunities are now virtual!

#### **B2B MARKETERS BIGGEST CHALLENGES RIGHT NOW**

Campaign execution and content creation

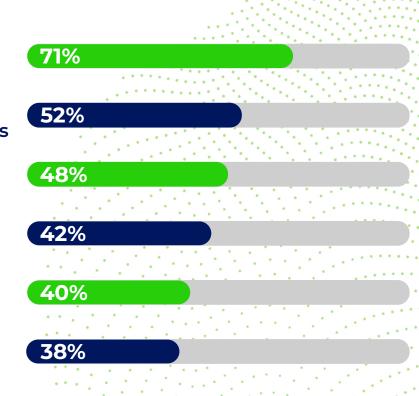
Realigning marketing skills and resources to new priorities

Finding new ways to engage prospects

Lack of bandwidth to create new content

Realigning budget/people resources to new initiatives

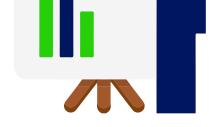
Increased focus on customer communications



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#### MARKETING BUDGET BREAKDOWN





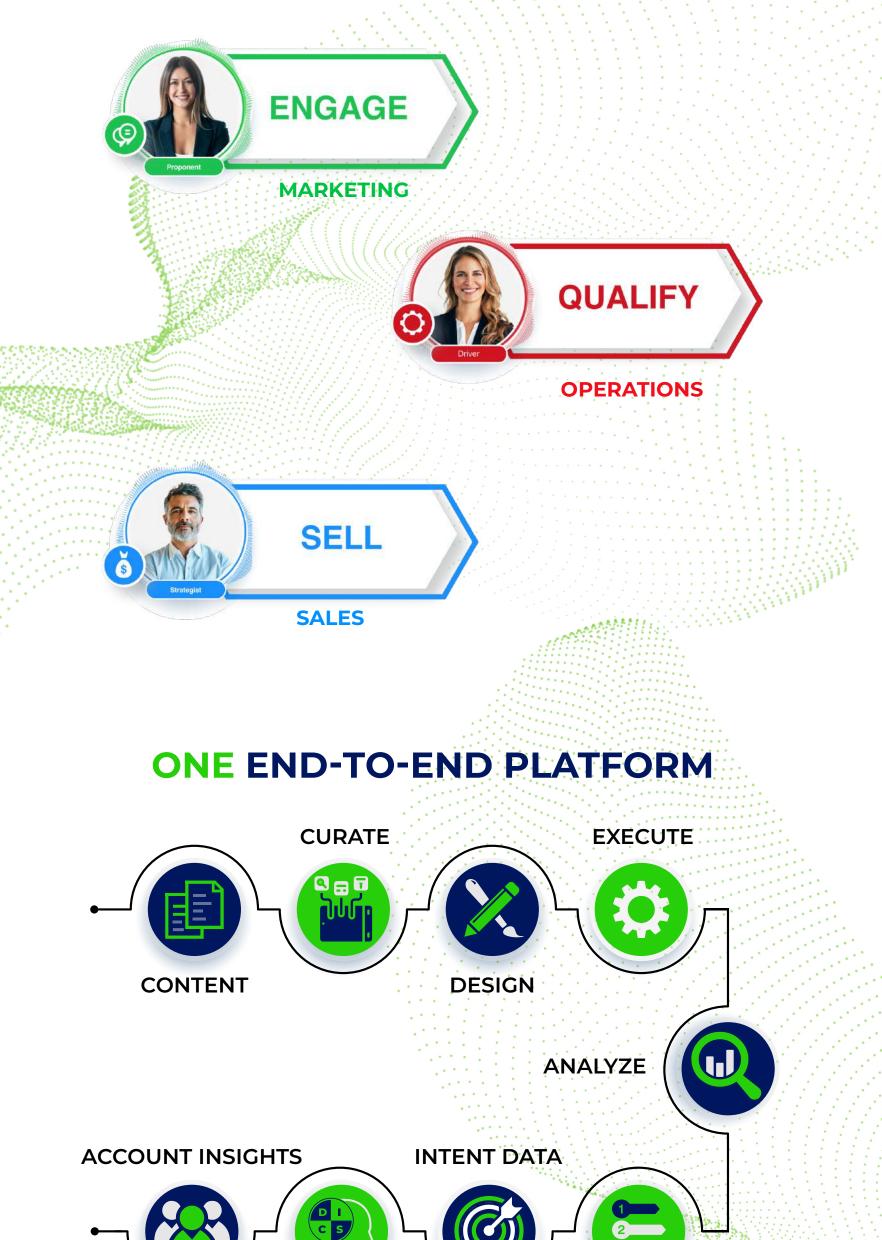


Combine relevant 3rd-party content with your own collateral

Establish frequent cadence to maintain constant presence

# xiQ - SOLUTION

xiQ the only B2B platform to combine AI and Psychology with Sales and Marketing





### **RESULTS WITHIN DAYS!**

#### DEVELOP AND EXECUTE HIGHLY ENGAGING CAMPAIGNS IN RECORD TIMES USING xiQ's INTUITIVE PLATFORM.

xiQ GUARANTEES CAMPAIGN DEVELOPMENT AND EXECUTION:

- 95% FASTER
- 90% LOWER COST
- 10x ENGAGEMENT

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**GET STARTED IN LESS THAN A WEEK!** 



B2B SALES ENABLEMENT AND ENGAGEMENT PLATFORM COMBINES AI AND PSYCHOLOGY TO HELP SELLERS ACCELERATE SALES AND CLOSE DEALS FASTER

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